

Devajith S.

GRAPHIC DESIGNER | MOTION GRAPHICS ARTIST | CREATIVE DESIGNER

BASED IN
Kochi, Kerala, India

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PROFILE

Versatile graphic designer and motion graphics artist with experience across freelance client work, offset print production, television programming and advertising agency workflows. Understands both the visual side of a brief and the practical requirements of producing it, whether the output is a printed piece, a broadcast graphic or a social media campaign. Comfortable working independently on client projects, to programme deadlines in a television team, or alongside marketing teams in an agency. Also works with AI-assisted image and video tools and AI-powered web design workflows to develop and prototype ideas more quickly.

EXPERIENCE

1 year

Graphic Designer / Creative Designer
Adgrains Media • Kochi

- Created advertising and social media graphics to support digital marketing and advertising campaigns.
- Developed visual concepts and branded creative assets for campaign use.
- Collaborated with creative and marketing teams on campaign deliverables.
- Delivered designs to campaign requirements and brand guidelines.

1.5 years

Motion Graphics Artist & Graphic Designer
Kairali TV • Programme Department

- Produced motion graphics and graphic design for television programmes.
- Created programme-related visual assets, titles and supporting graphics.
- Worked within animation and video editing workflows to support broadcast production.
- Kept visual output consistent across programmes while meeting production deadlines.

4 years

Freelance Graphic Designer
Independent client projects

- Designed creative assets for client projects, including social media graphics, promotional posters and branding.
- Adapted designs to different formats and client requirements.
- Managed work from initial concept through to final delivery.
- Applied typography, layout and colour to communicate each client’s message clearly.

EXPERIENCE

2 years

Offset Printing / Print Production Experience

- Worked within offset print production workflows, from artwork through to production.
- Prepared designs for print output, building print-ready layouts to production specifications.
- Applied working knowledge of colour, typography, layout and practical printing requirements.

SKILLS

Graphic Design

Adobe Photoshop · Adobe Illustrator · Typography · Layout Design · Branding & Visual Communication · Social Media Creative Design

Motion Graphics & Video Editing

Adobe After Effects · Adobe Premiere Pro · Motion Graphics · Video Editing · Title Design & Animation

AI-Assisted Creative Production

Higgsfield · Google Flow · AI-assisted image and video production · Prompt engineering · AI-assisted creative workflows

AI-Assisted Web Design

AI-powered website design workflows · UI layout and visual design · Website prototyping with AI tools

3D & Animation

Blender · Cinema 4D
Cinema 4D not part of the current working toolkit.

EDUCATION

Diploma in Multimedia

Drishya multimedia (Alappuzha)

Higher Secondary Education (Plus Two), Biology Science

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PORTFOLIO

Selected work across graphic design, motion graphics, broadcast and AI-assisted production is available at [Your portfolio URL].